THANK YOU FOR YOUR PARTNERSHIP

CAMPAIGN LEADERS

Workplace Campaigns, Corporate and Foundation Donors with combined gifts totals exceeding $50,000

$25,000-$49,000

Costco Wholesale
San Joaquin Community Hospital
Wells Fargo Foundation

$20,000-$24,999

Kern County Superintendent of Schools
State Farm Insurance
Caterpillar Distribution Center
Southern California Edison Company
Virginia and Alfred Harrell Foundation

$2,500-$4,999

Bakersfield Electric Motor Repair
AT&T California Resources Corporation
Bakersfield Condors
Bakersfield City School District
Kern County LULAC 3272 Foundation
Wal-Mart
Kern County Employees Retirement Association
Colombo Construction
Alert Disaster Restoration

$5,000-$9,999

Federal Express
Canyon Hills Assembly of God
Automobile Club of Southern California
Dollar General
PNA Construction Technologies
Bank of America
Kern Health Systems
Javier Lazaro
Beneficial State Foundation
Congressman, Kevin & Judy McCarthy BNSF Foundation
Granger Foundation
Kern High School District

2018/2019 FINANCIALS AT A GLANCE

76.31% Grants
28.39% Gross Campaign
2.07% Special Events
1.51% Misc. Income
0.71% Reserves & Gains on Investment
0.00% Service Fees

REVENUE: $1,982,543
EXPENSES: $1,992,035

REPORT TO THE COMMUNITY

2019

United We Win

United Way of Kern County

5405 Stockdale Hwy, Ste 200
Bakersfield, CA 93309
(661) 834-1820 | info@uwkern.org
unitedwaykern.org

Gracias,
Marc Pérez-Dowling
President & CEO

2019-2020 Board of Directors

Javier Lazaro, Chair
Human Resource Manager
Aera Energy LLC

Nicolete Cross, Past Chair
CPA/Ober
O’Dee Cross PC.

Matthew Rogers, Vice-Chair
Manager
UPS Stockdale Operations

Jordan Kaufman, Treasurer
Treasurer/Tax Collector
County of Kern

Emily Duran, Secretary
Director of Provider Relations
Projects, Kern Health Systems

Daisy Diaz
Branch Manager
Beneficial State Bank

Dr. Timothy Fulmender
Director of Instructional Support Services Division,
Bakersfield City School District

Gabriela Fulmer
Kern County HR

Shirley Gordon
Vice President of Operations
State Farm Insurance

Dr. Vernon Harper
President of Academic Affairs
California State University, Bakersfield

Ken Keller
President and CEO
Dignity Health Bakersfield Memorial Hospital

Bob Meadows
Business Development Director
City of Shafter

Sam Skolnick
Retired

Debra Watkins
President, Alert Disaster Restoration

STAFF MEMBER:
Marc Pérez-Dowling
President & CEO
United Way of Kern County

continuing to strive with optimism and the desire to progress in new ventures expanding our horizons.

Please allow me to share with you some of our most important wins of 2019:

- This year UWKC had the opportunity to expand its Education Department contracting with Bakersfield City School District as their Family Life Education provider bringing an annual contribution of $180,000 and impacting 6,566 total students in the district.
- UWKC received $10.4 million in funding from the State of California, HUD and EFSP to help fund agency programs within Kern County impacting over 3,200 individuals.
- UWKC received over $216,000 in grants from the State of California, IRS, UNCA and Wells Fargo Bank to help us with the expansion of Financial Stability services through VITA bringing back $3.2 million in refunds into Kern County.

Thank you, community partners, individual and corporate donors for continuing to believe in our cause and supporting our mission with your loyal contributions throughout the years.

Thank you volunteers for your tremendous valuable time and compassionate hearts devoted to improving the work we do for our communities.

Thank you UWKC’s Governing Board and amazing staff for a great year!

2020 will be a symbolic and stronger year, new battles and new wins will be accomplished and we will continue to fight for the betterment of our people and our communities.

Friends, always know that you can rely on UWKC for future community projects, volunteering your time and contributing to change lives. As I take a moment to reflect on 2019, “Collaboration” comes to summarize our year. We have learned to Live United as one community, therefore we invite you to please join our fight... because United We Win!

“UNITED WE WIN”

Dear Friends of United Way of Kern County,

2019 has been a year of achievements, new beginnings, new challenges and new wins!

Our United Way family continues to change and grow into new projects which lead us closer to accomplishing our final goals. We approach 2020 with a renewed vision and polished mission, continuing to strive with optimism and the desire to progress in new ventures expanding our horizons.

Please allow me to share with you some of our most important wins of 2019:

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United Way of Kern County
**EDUCATION**

Empowering parents to be their children’s 1st teacher

**TOTAL BOOK DISTRIBUTION**

15,000 BOOKS

Over 15,000 books are distributed to families through home libraries, new parent toolkits, Book of the Month Club, Raising a Reader program, Born learning Trail field trips and resource fairs.

**BORN LEARNING® INITIATIVE**

550 Children enrolled in the Book of the Month Club

80 Home Libraries

9 Born Learning Trails Installed

**Family Life Education | 9 Schools | 6,586 Kids**

With the partnership of Bakersfield City School District, we provide Family Life Education to middle schools within the District. Students receive comprehensive Sexual Health Education and HIV prevention education from our trained instructors, utilizing Positive Prevention Plus evidence-based curriculum that complies with the California Healthy Youth Act.

**Raising a Reader Program**

13 Site locations serving 340 children - Children are exposed to 100 different titles throughout the year where books are rotated on a weekly basis.

- Arvin Migrant Program
- Buttonwillow Preschool
- Casa Loma State Preschool
- Discovery Depot Preschool
- Edison Preschool
- Lost Hills Preschool
- Mojave Family Resource Center
- Orangewood TK
- Parent Life Program
- Shafter CAP SLO Migrant
- Small Steps Preschool
- Sterling Center
- Stewards Inc.
- The Mission at Kern County
- Ravi and Naina Patel Foundation
- Turning Point of Central California
- United Way of Kern County
- Women's Center-High Desert

**Children who read proficiently by the 3rd grade are more likely to succeed in school & life.**

**HEALTH**

**ENDING HOMELESSNESS AND HUNGER**

United Way of Kern County has worked as the fiscal agent of the Kern County Homeless Collaborative and our role is to serve as the backbone organization. We submit an estimated $5.5 million Continuum of Care (CoC) grant application through the US Department of Housing and Urban Development (HUD) and provide administrative support. UWKC serves as the Administrative Entity of the CESH and Home Emergency Aid Program (HEAP) by also funding projects of $3.8 million to assist in ending homelessness and other housing needs.

**3,690 PEOPLE WERE PLACED IN OR MAINTAINED IN PERMANENT HOUSING**

<table>
<thead>
<tr>
<th>AGENCIES</th>
<th>PROJECTS</th>
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<td>10</td>
<td>20</td>
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**HUD Funding For 2019**

$5.5 MILLION

In January of 2010 the Homeless Census, known as The Point in Time (PIT) Count, reported an increase of 50% homeless individuals in Kern County.

**Emergency Food and Shelter Program (EFSP)**

United Way of Kern County is the fiscal agent and administrator of the EFSP. The EFSP distributes funding to nonprofit organizations serving those who are hungry, homeless, or at risk for homelessness and reports directly to the national board.

**$723,614 DISTRIBUTED**

13 Agencies funded by EFSP

**MEMBERS OF KERN COUNTY HOMELESS COLLABORATIVE**

- Garden Pathways
- Golden Empire Affordable Housing, Inc.
- Golden Empire Transit District
- Greater Bakersfield Legal Assistance
- Housing Authority of the County of Kern
- Income Property Association of Kern
- Independent Living Center of Kern County
- Kern Around the Clock
- Kern County Administrative Office
- Kern County Aging & Adult Services Department
- Kern County Dept. of Human Services
- Kern County Behavioral Health and Recovery Services
- Kern County Dept. of Schools
- Kern Hospital Authority (Kern Medical)
- Kern Health Systems (Kern Family Health Care)
- Kern County Network for Children The Dream Center
- Mental Health Systems
- Advocate
- Senator Shannon Grove
- Shafter Police Department
- St. Vincent de Paul
- Stewards Inc.
- The Mission at Kern County
- Ravi and Naina Patel Foundation
- Turning Point of Central California
- United Way of Kern County
- Women’s Center-High Desert

**FINANCIAL STABILITY**

United Way of Kern County is the home of the Kern VITA (Volunteer Income Tax Assistance) Partnership

**$3.4 million back to Kern County in refunds**

2,658 E-filed Returns

52% Growth from Previous Year

**70 VITA VOLUNTEERS**

2019 Kern VITA Partnership Members

- Mexican American Opportunity Foundation (MAOF)
- Assemblyman Rudy Salas
- Kern County Child Support Services
- St. John Missionary Baptist Church
- Beneficial State Bank
- Self Help Federal Credit Union
- Community Action Partnership of Kern

15 different mobil sites, including e-bus, helped us assist over 3,000 families throughout Kern County.